

WEBINAR ADVISORY: PLEASE SHARE WITH ALL YOUR NETWORK AND MEMBERS

SUBJECT: FREE webinar will release NEW *WORKING to Prevent Underage Drinking* toolkit and kick off National Drug-Free Work Week (October 19-25, 2009)

FROM: Leadership To Keep Children Alcohol Free Foundation
U.S. Department of Labor, Working Partners for an Alcohol- and Drug-Free Workplace Program
Working Partners®, Columbus, OH

PLEASE JOIN US FOR THE KICK-OFF OF NATIONAL DRUG-FREE WORK WEEK AND A WEBINAR TRAINING ON A NEWLY RELEASED, FREE TOOLKIT DEVELOPED TO ENCOURAGE ADOPTION OF DRUG-FREE WORKPLACE PROGRAMS THAT DELIVER EDUCATION TO WORKING PARENTS AND OTHER CARING ADULTS ON HOW TO PREVENT UNDERAGE DRINKING.

THE TOOLKIT:

The *WORKING to Prevent Underage Drinking: Workplace is the Key* Toolkit includes:

- A discussion guide on drug-free workplace programs;
- An analysis of state laws as they relate to employment drug testing and drug-free workplace educational requirements;
- A 4-part PowerPoint educational module that businesses can present to their employees on preventing childhood drinking; and
- A compilation of reasons "Why Employers Should Invest" in educating parents in response to the underage drinking epidemic outlined in the 2007 *US Surgeon General's Call to Action to Prevent and Reduce Underage Drinking*.

The Leadership Foundation partnered with the U.S. Department of Labor's Working Partners program and *Working Partners*® of Columbus, Ohio to develop the toolkit. Support for the initiative was also provided by the U.S. Center for Substance Abuse Prevention, Ohio's Bureau of Workers Compensation, the Levin Family Foundation, Midlands Claim Administrators Inc. and others. The goal is to bring a free on-line resource to Leadership members, community coalitions and others that can be used to help states and coalitions evaluate and enhance their drug-free workplace programs.

Following the webinar, the Toolkit will be available in its entirety at www.alcoholfreechildren.org.

THE WEBINAR:

The webinar offers a time for key personnel in state government to learn the details together. The toolkit is an excellent way to educate working parents on what they can do to prevent and reduce childhood drinking. Hosted by the Ohio Governor's Office, the webinar will feature Leadership member, First Lady Frances Strickland; Elena Carr of the Department of Labor; Dee Mason and Jim Ryan of *Working Partners®*; and Hope Taft, President of the Leadership Foundation.

Reserve your webinar seat now at:

<https://www1.gotomeeting.com/register/287871152>

Title: *WORKING to Prevent Underage Drinking: Workplace is the Key*

Date: Tuesday, October 20, 2009

Time: 2:00 PM - 4:00 PM EDT

After registering you will receive a confirmation email containing information about joining the webinar. Recognized Clock Hours have been applied for from the Ohio Credentialing Board.

NATIONAL DRUG-FREE WORK WEEK:

The *WORKING to Prevent Underage Drinking: Workplace is the Key!* webinar will mark the beginning of the fourth annual national Drug-Free Work Week observance. Sponsored by the U.S. Department of Labor, Drug-Free Work Week is a dedicated time each year to highlight the benefits that drug-free workplace programs bring to employers, workers and communities. It is also a perfect time to focus attention on workplace programs and services that help keep employees and their families drug free. Organizations across the nation are observing Drug-Free Work Week by delivering workplace training, holding health fairs, conducting poster contests and much more. The *WORKING to Prevent Underage Drinking* initiative is a prime example of how Drug-Free Work Week can be used to spur organizations to work together to eliminate substance abuse and maintain healthy communities—*every day of every week*. For ideas on how to participate in Drug-Free Work Week, visit www.dol.gov/drugfreeworkweek.